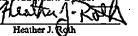
## CERTIFICATE OF TRANSMISSION (37 CFR 1.8(A))

**PATENT** 

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted by facsimile to the U.S. Patent and Tradgmark Office.

Date: 23 June 2004





## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NUMBER	FILING DATE	FIRST NAMED INVENTO		ATTY DKT NO
10/068,771	05 FEB 2002	CHARLES A.ELDEF	RING	T742-10
TITLE ART UNIT EXAMINER				
Targeted Advertising in On Demand Programming			2611	Huynh, Son P

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## **Amendment**

This Amendment is in response to the Final Office Action mailed April 23, 2004. Please enter the following amendments and consider the following remarks.